



Emotional and SEN support for young people through gaming, game design and digital skills.

Visit: www.mindjam.org.uk



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Through online 1-to-1 sessions, MindJam provides mentorship and guidance to young people, supporting their emotional wellbeing and SEN identity through positive, non-judgemental, and low-demand sessions. These sessions serve both as early intervention and as long-term emotional support. We also empower young people to build greater online awareness and safety.

We are proud to be an approved provision for many local authorities across the UK, working in partnership with schools, specialist provisions, the NHS, and organisations within the creative industries.

As a centre for AQA, Arts Awards, and ASDAN, we give young people the opportunity to develop their skills and prepare for future pathways. In addition, we offer dedicated counselling services to provide further personalised emotional support.



My youngest son has been in receipt of AP services from MindJam since January 2024. Initial mentoring was to support my child's regulation when he was unable to attend his mainstream school. The development of a trusted child / adult relationship was imperative for my distressed child, and I cannot effectively put into words the incredible work this engagement has delivered since.

In consideration of his complex needs and challenges, his MindJam mentor has built a trusted relationship that must not be underestimated. From this platform of trust, emotional regulatory support is provided to sit alongside targeted work to develop my child's concentration and focus. A consistently flexible approach from his mentor reduces my sons' anxiety and has helped to build his confidence. The confidence gained from this intervention continues to assist the development of my sons' relatable, safe, meaningful communications with others. It has been instrumental in helping to build trusted relationships with peers and adults, including education professionals. All of this helping to develop his engagement in his education. Not only do these services technically support as above, my son's sessions with his MindJam mentor are the absolute highlight of his week.

I am forever grateful for this service.

My son has been having sessions with his mentor for a couple of months now. He looks forward to the sessions with excitement and engages animatedly throughout. His mentor has a responsive, compassionate, fun style that works well for my son, who struggles with anxiety in particular around demands.

This style of engagement is perfect for enhancing confidence and because the sessions are collaborative my son can take a lead and feel more in control, allowing a strong relationship to form.

My son's mentor is clearly a lovely person who gets and responds to the individual needs of the children he works with. What a fabulous idea to connect with and help children in a way in which they feel passionate!

I am the parent of an 18-year-old who has been receiving invaluable online mentoring support from our mentor, and I want to express my heartfelt gratitude.

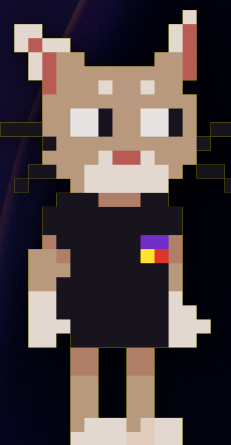
My son has a complex profile of Special Educational Needs (SEN) that has required tailored support, and throughout his time at college, he has had very limited professional support, apart from his class lecturer who introduced him to MindJam.

It was through this connection that he began working with his mentor, and the difference his mentor has made in his life has been remarkably transformative. His mentor has shown unwavering patience, empathy, and commitment. He has guided my son, listened to him, and, most importantly, treated him with the respect and maturity that he so often does not receive.

His mentor is the only professional who has genuinely heard what my son needs and offered thoughtful, practical suggestions that have helped him begin to take meaningful steps forward. His mentor's dedication has been instrumental in my son's progress.

Before working with MindJam, my son felt directionless and without hope. Now, thanks to his mentor's support, he has applied to university to pursue a course in mechatronics and robotics, something we once thought impossible.

This new path opens up a world of possibilities for him, instead of the prospect of remaining at home with no clear future. We are deeply grateful for his mentor's role in this life-changing journey. Thank you so very much!



Introduction from Dan Clark – CEO & Founder of MindJam

At MindJam, our mission is clear: to provide meaningful, compassionate support to young people, helping them to thrive in every aspect of their lives. When I founded MindJam, it was with a simple but powerful belief - that every child deserves to feel understood, valued, and supported in the ways that matter most to them. We are proud to support thousands of young people across the UK, and to work closely with schools and Local Authorities nationally.

My journey in creating MindJam began when I saw how many young people were struggling to find spaces where they could truly be themselves. Traditional systems don't always meet every child's needs, and I wanted to build something different, a place where empathy, creativity, and connection come first. By using the tools and interests that inspire young people, such as gaming and technology, we create bridges of trust that allow real growth and learning to happen.

Our dedicated mentors embody the values at the heart of MindJam: empathy, patience, creativity, and respect. They are chosen not only for their skills, but for their ability to connect with young people on a genuine human level. With compassion and understanding, they help young people to build resilience, confidence, and positive pathways for the future.

This prospectus will introduce you to the ethos that underpins our work, the approaches we use, and the difference we strive to make every day. I am deeply proud of our team and the positive impact they have on the lives of young people and their families.

Thank you for taking the time to explore MindJam. Together, we can nurture potential, foster wellbeing, and create brighter futures.

Dan Clark
CEO & Founder, MindJam
BAFTA nominated Mentor of the Year 2021



Our Values

At MindJam, everything we do is guided by a strong set of values that shape the way we support young people and their families:

Empathy - We listen, understand, and respond with genuine care.

Respect - Every young person is valued as an individual with unique strengths and needs.

Patience - We create space for growth at each child's pace, free from pressure or judgment.

Creativity - We use imagination, play, and innovation to unlock potential and inspire confidence.

Inclusivity - We celebrate diversity and ensure every child feels safe, accepted, and welcome.

Trust - We build strong, supportive relationships that empower young people to flourish.

At our core, MindJam acts as a nucleus for re-engagement – a safe centre point from which young people can reconnect with learning, relationships, and their wider world. By meeting them where they are and building outwards with patience and understanding, we help them rediscover confidence, purpose, and joy.

[Meet the Team](#)

Early Intervention

MindJam provides one-to-one online mentoring for young people who are struggling with the demands of school, including those who are not currently attending. Many of the young people we support are still on roll and expected to return but face significant emotional barriers due to anxiety, trauma, mental health challenges, or unmet neurodivergent needs.

For these students, we offer mentoring in the home environment. Our sessions help reintroduce gentle, predictable routines and provide consistent emotional support in a setting that feels safe and familiar. This early intervention helps reduce isolation, rebuild confidence, and lay the foundations for a gradual return to education or other structured settings. The focus is not on academic performance, but on emotional readiness, self-regulation, and re-establishing their daily rhythm.

MindJam also works within schools, supporting young people who are still attending, but finding it difficult to cope with day-to-day demands. Whether they are dealing with anxiety, emotional overwhelm, social difficulties, or behaviours linked to autism, ADHD, or demand avoidance, our mentoring provides a safe space to decompress and feel understood.

Our approach is child-led and low demand. This means the young person is always in control of the pace and direction of each session. It is especially effective for those who mask their emotions or feel overwhelmed by constant expectations. Sessions can be arranged during the school day in ways that work best for each student – during lessons, breaks, or quieter periods – offering a regular point of connection that helps improve emotional regulation and reduce school-based anxiety.

A key part of our work is the use of gaming, game design and digital skills. These shared interests help young people build trust, express emotions, and connect with a mentor in a way that feels natural and pressure free. Game design and digital skills also encourage creativity, identity exploration, and collaborative problem solving, all within a calm and enjoyable environment.

This personalised and interest-based approach supports wellbeing, strengthens self-esteem, and helps young people reconnect with daily structure at a pace that works for them. For many, it is the first positive step toward re-engaging with education and feeling hopeful about the future.



1 to 1 Mentoring

At MindJam our primary focus is to support young people's emotional well-being. We believe that the key to doing so is by engaging them in a world in which they feel safe and comfortable, namely video games. We support young people between the ages 6 – 25.

Our mentors' shared passion for gaming provides a platform to build a trusting, long-lasting relationship from which we can support their individual needs, whether emotional or SEN. All mentors are experienced and trained in supporting neurodivergent individuals including autistic young people and other additional needs such as PDA, ADHD, anxiety, stress and trauma.

Alongside emotional support, our mentors also help young people develop awareness and confidence around online safety, guiding them to navigate the online world responsibly and securely.

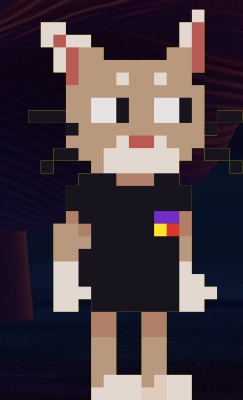
Our online mentoring sessions focus on emotional support, combined with creativity and fun. They provide a space for young people to talk, play games, or explore new digital skills with a Mentor who truly understands their world. MindJam sessions are a place for collaborative and explorative learning. Sessions often include activities young people enjoy, such as gaming, game design, digital art, or video editing, all while supporting their emotional wellbeing.

Each mentoring session is guided by the young person's needs and interests. Our mentors meet each young person where they are, offering calm, pressure-free support that helps build confidence, positivity and emotional resilience. The aim is to help them feel empowered, develop new skills and enjoy the process along the way.

Support at MindJam comes in many different forms. It might be connecting through popular games like Fortnite, Minecraft or Roblox, or exploring creative digital skills such as game design, 3D modelling, digital art, animation, music production or video editing.

Whilst each session is shaped by the interests of the young person, our overall focus remains the same: to support their emotional wellbeing. Whether it is building in Minecraft or designing a new game, these activities can help to reduce stress and anxiety, support emotional regulation and improve cognitive development. For many young people, especially those who are neurodivergent or experiencing mental health challenges, this kind of engagement can be a vital step toward feeling safe and confident again.

We know that engagement looks different for every individual. That is why our approach is flexible, low demand and completely child-led. This method works particularly well for young people who are demand avoidant, masking emotions or struggling with long periods of school non attendance.





1 to 1 Mentoring

MindJam is proud to be an approved provision for a growing number of Local Authorities across the UK. We work closely with schools, specialist settings, virtual schools, NHS services and families. We also collaborate with organisations like Sony, BAFTA and UK based games companies to inspire young people and show them real pathways into creative and digital industries.

To recognise and celebrate the achievements of the young people we work with, we offer access to accredited learning opportunities through:

AQA Unit Award Scheme: For those who benefit from small achievable goals, we deliver and assess units in digital skills, creative work and personal development.

ASDAN: Young people can complete modules in expressive arts, computing, emotional wellbeing and other areas that reflect their interests and strengths.

Arts Award (Trinity College London): We support mentees through Discover, Explore, Bronze, Silver and Gold levels, helping them document creative progress through music, visual art, design and animation.

MindJam provides more than mentoring. We offer connection, creativity and trust in a space where young people feel understood and empowered to express themselves.

EHCP & EOTAS

MindJam sessions can be included as part of your young person's EHCP or EOTAS package.

[Click here for more Information](#)

Pricing Information

Privately funded sessions are £49 inc VAT for 1 hour.

Funded sessions are £51 + VAT for 1 hour.

Longer sessions and additional sessions are available upon request and subject to availability.

To make a referral, email us at: hello@mindjam.org.uk



GamesJam Submissions by MindJam Mentees



About our mentors

Partnership

MindJam works in collaboration with over 150 trained independent gaming mentors who share a belief that more is achieved together than alone. Our work ethic is based on mutual respect, trust, and a shared commitment to supporting young people. By fostering a network of passionate mentors, we create an environment where expertise, experience, and ideas are freely exchanged, enhancing the quality of support we provide.

Sustainability & Growth

By working with independent mentors, MindJam operates in a way that is both flexible and sustainable. This model enables us to offer high-quality support to young people while also ensuring mentors have the freedom to develop their own expertise and professional practice. We continuously reinvest in our community, providing a wealth of shared knowledge, collaboration opportunities, and ongoing professional development to ensure the best outcomes for both mentors and clients alike.

Ethos

The mentors we work with are deeply engaged and enthusiastic about their roles as emotional support specialists. This sense of passion and purpose translates directly into their sessions with young people, creating a positive and effective mentoring experience. Our supportive approach allows mentors to focus entirely on their work, knowing they have access to a thriving community, valuable resources, and expert guidance when needed.

Efficiency & Focus

Unlike traditional employment models, our approach ensures that mentors can dedicate their time and energy to the young people they support, rather than being burdened by excessive administration. MindJam takes care of the logistics, allowing mentors to focus on what truly matters, building meaningful connections and making a real difference.

All MindJam mentors have been selected through our safer recruitment and due diligence processes. MindJam is Quality Assured as an approved provision for many local authorities.

At MindJam, young people can explore a wide range of exciting digital skills, including game design, digital art and music creation. Our mentors are passionate about guiding them through new creative experiences and are always keen to explore fresh ideas together. Sometimes, they even learn and discover new things together as they go.

To help you get started, we have put together a handy guide with recommended programmes and downloads to support their creative journey. This page highlights engaging tools for art, game-making and other digital projects, giving them everything they need to begin their next creative adventure. Simply click on the buttons to visit the main pages for each resource.

Digital Arts

Drawing, painting, designing characters, or creating illustrations—digital art provides the tools to bring young person's creative ideas to life with precision and flexibility.

3D Design

With the ability to view and manipulate objects in three dimensions, the possibilities are endless! Whether for games, animation, product design, or virtual environments, 3D design opens the door to immersive and interactive creations.

Video Editing

Whether it's for creating content for YouTube, live streaming on Twitch, or diving into the world of animation, video editing is a powerful tool that opens up endless possibilities.

Music & Audio

Music production offers endless opportunities for fun and creativity. It's a skill that's not only about technical knowledge but also about the young person's personal artistic vision.

Game Design

Game design and coding combine creativity, problem-solving, and technology, giving young people the tools to create engaging experiences for others to enjoy.

Building friendship through gaming

At MindJam, we offer supportive online group sessions where young people come together in small, mentor-led groups to play popular games like Roblox, Minecraft, and Fortnite. These fun, interactive sessions are designed to help participants develop social skills, boost confidence, and make new friends in a safe, welcoming environment. Whether they're building worlds in Minecraft or teaming up in Fortnite, our sessions encourage collaboration, communication, and connection. As well as this group sessions build on skills such as teamwork, and leadership.

Purpose

MindJam Group Sessions are intended to be an additional stage of a young person's development in growing their confidence, self-esteem and social interactions. Groups are only open to MindJam mentees who are currently accessing or have accessed one-to-one sessions.

Groups will be based on the three most common games used in MindJam sessions – Minecraft (Bedrock or Java), Roblox and Fortnite.

Groups will be run by our skilled mentors and matched in groups of 3 to 4. They will be formed based on similar games, interests, ages and gender (if specified).

Cost

Group sessions are 1 hour weekly sessions and cost £24.50 (including VAT) for privately paid sessions and £25.50 (+VAT) for funded sessions.

Waiting List

We do not operate a waiting list for group sessions. Groups will be formed when we are able to match 4 young people together on the aforementioned information. As a result, we are unable to provide a timeframe as to when your young person will be matched; it is dependent on a number of different factors.



Minecraft Counselling

What is BlockJam Counselling?

BlockJam Counselling is MindJam's new online counselling service which uses the game Minecraft to facilitate conversations between our counsellor and the young person. This service is slightly more demand heavy than our mentoring service and focuses on discussing any problems or issues that might be troubling the child or young person.

These are available for up to 10 sessions and take place in a specifically created Minecraft world to allow for emotional exploration and learn a bit more about how our emotions work.

Although there is the expectation that the young person is aware of the purpose of their counselling sessions, they will at no point be forced to talk about something which they do not want to, in keeping with the child-led nature of MindJam.

How does it work?

Each child will have their own world to explore and interact in with their counsellor. Communication will be through a Google Meet chat, which can be video, audio only, or in some cases text based. The counsellor assigned to your child will add them as a friend in order to invite them into their world on Realms. Once they have had their session in the world, this will be saved in a confidential and secure area on the MindJam network and will be reloaded onto Realms for their next session.

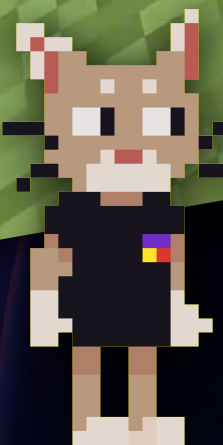
Please be aware that our counsellor will unfriend your child and re-friend them before their next session. This is due to the friend system allowing other people to see mutual friends, and this is done to maintain confidentiality as effectively as possible.

Pricing Information

Our BlockJam: Counselling through Minecraft sessions are done through Bedrock. Sessions are one to one and are £70 + VAT per hour.

To make a referral email us at: hello@mindjam.org.uk





Images from our curated Minecraft Counselling World

A Safe Space for Deeper Conversations

Our online counselling is a client-led traditional talking therapy, that keeps you in the driver's seat. It's a safe, private space to talk about feelings, thoughts, or challenges that are important to you. Counsellors at MindJam are here to listen, help you understand yourself better, and work through any tough emotions or situations.

Counselling sessions focus on understanding and processing what you're going through at a deeper level. There's no rush, no judgement - just support from someone who's trained to help you explore and make sense of things that might feel confusing or overwhelming. It's a way to dive into personal growth and find strategies that work best for you in everyday life.

Pricing Information

Our talking therapy sessions are online, one to one and are £51 + VAT per hour

To make a referral email us at: hello@mindjam.org.uk

Counselling for Parents & Young People

Being a parent to a neurodivergent child or a child suffering with anxiety can often be challenging, stressful and isolating. We believe it is vitally important to look after your own mental health to be the best support for your child. These client-centered counselling sessions are not only for parents - they are also available for young people who may not find BlockJam counselling sessions suitable. Our counsellors have experience working with neurodivergent people as well as those struggling with mental health concerns, and they are proud to be able to support both parents and young people with individual counselling sessions.

Our qualified counsellors have spent many years working with both adults and young people to help them through many issues such as; Grief and Loss, PTSD, Depression, Anxiety. Registered with governing bodies such as the BACP (The British Association for Counselling and Psychotherapy), our counsellors have a client-centered approach, and are here to help you take control of your mental health. Our counsellors have worked in both education and private settings, as both mentor and counsellor, and have well grounded understandings of the needs of both parents and neurodivergent children.

Adventure Guild

The MindJam Adventure Guild is an online Dungeons & Dragons (D&D) based group session designed exclusively for young people at MindJam. It offers them the chance to take part in some of the most interactive and imaginative adventures available, all from the comfort of their own home.

D&D encourages creativity, teamwork and storytelling, allowing players to step into any character they can imagine within an endless variety of worlds. Whether they want to play a skilled archer inspired by Legolas, a powerful hero fuelled by strength, or a wizard casting extraordinary spells, D&D gives young people the freedom to explore, create and make the world their playground.

What Can D&D Support With?

To cater to a wider audience, dedicated online tabletop applications now allow players to play D&D with anyone, anywhere. And this is where MindJam comes in! D&D offers the opportunity to develop:

- Teamwork
- Communication skills
- Conflict resolution
- Identity exploration
- Creative problem-solving
- Positive self-esteem

We believe that D&D can have a positive effect on children's wellbeing – it has even been used in therapy.



How Does Adventure Guild Work?

Guided by skilled MindJam Dungeon Masters (DMs) with years of experience in both D&D and working with young people with additional needs, we are offering young people the opportunity to play online as part of a small group of like-minded individuals in a controlled, safe, adult supervised environment. Our DMs will be able to cater for complete beginners or experienced D&D players.

So that your young person can get a taste of what D&D has to offer, we are offering a single initial 90 mins taster session. This allows new players to trial the game to explore how it plays and if it is something they are interested in. Additionally, our trial games also allow seasoned players the opportunity to find out how we run the games at MindJam and if they'd like to join a future campaign.

For those interested in exploring the game further, MindJam will be running extended campaigns broken down into seasons. Here you will have the opportunity to create your own character and play within a customised campaign. More information on campaigns will be available in the near future.





Adventure Guild

Breakdown of Costs

Adventure Guild sessions provide your young person the opportunity to take part in a Dungeons and Dragons campaign with a mentor trained in understanding and supporting emotional and additional needs.

Young people are carefully sorted into small groups to ensure your young person is in a group in which they feel comfortable to express themselves, grow in confidence and have fun.

Our mentors plan out bespoke adventures that are unique to that group, with each following session affected by decisions that were made in the previous sessions.

Mentors will also be available to provide support to the young person prior to the sessions and provide updates to parents/carers upon request.

Because of the above reasons, the cost of a full campaign is £360 (including VAT). This ensures that all the costs are covered for planning, sessions, parent and young person support, small group sizes and additional admin costs that allow us to offer Adventure Guild sessions.

Pricing

One-off sessions are charged at £36 (including VAT) for a 90 minute session and are paid at the end of the month.

The cost of a full 10 week campaign is £360 (including VAT). Payments can be made in full or in 3 monthly installments.

We recommend your young person take part in a trial session before signing up to a campaign. This is to ensure your young person enjoys the session before committing, and allows the mentor to help put together groups should your young person wish to join a campaign.

Availability

For more information on availability please email adventureguild@mindjam.org.uk

Adventure Guild Terms of Service



AQA
Questions matter

MINDJAM
FUTURES 

Short Courses & Awards

**Empowering Futures Through Personalised
Learning & Accredited Life Skills**

At MindJam, we believe in the transformative power of gaming and digital creativity to foster emotional well-being and unlock the potential of young people aged 6-25. We're proud to enhance our bespoke mentoring programme with accredited pathways: AQA Unit Awards, the Trinity College Arts Award, and ASDAN programmes. These partnerships allow us to formally recognise the invaluable skills and progress our young people make, providing them with tangible achievements that go beyond traditional academic settings.

 **ASDAN**

 **arts
award**

MINDJAM
FUTURES 



Why AQA Unit Awards at MindJam? Tailored Learning, Real Impact

Our specialist mentors already work creatively to support young people with emotional needs and Special Educational Needs (SEN). By weaving AQA Unit Awards into our MindJam sessions, we're taking this personalised approach a step further, offering:

Choice and Ownership: Unlike a rigid curriculum, AQA Unit Awards allow young people to choose the units that genuinely excite them and align with their passions. Whether it's developing specific digital skills, exploring game design, or enhancing their communication through collaborative play, they get to pick what they want to achieve. This sense of ownership is incredibly empowering and makes learning truly their own.

Recognition for Every Step: AQA Unit Awards celebrate individual achievements, no matter how small. For young people who may struggle with mainstream qualifications, these certificates provide vital recognition of their efforts and progress, building confidence and self-esteem.

A 'Can-Do' Approach: The AQA Unit Award Scheme focuses on what a young person can do, rather than what they cannot. This positive, strengths-based approach is at the heart of MindJam's ethos, fostering a sense of accomplishment and encouraging continued engagement.

Futures - Short Courses & Awards

Early Intervention: Building Resilience, Preventing Disengagement

For young people struggling with anxiety, school avoidance, or disengagement, early intervention is critical. Our AQA-accredited sessions serve as a powerful tool in this regard:

Learning on Their Terms: When a young person struggles with traditional learning, it can erode their self-worth. At MindJam, they work on something they understand and genuinely enjoy - often within the world of gaming or digital creation. Earning AQA Unit Awards in this familiar, low-pressure environment builds foundational confidence, demonstrating to them and others that they can achieve.

Mentors Who "Get It": Our mentors share the passions and experiences of the young people we support. This deep understanding allows for unparalleled connection, creating a safe space where learning feels natural and positive. This rapport is crucial for re-engaging young minds who may have felt misunderstood or overwhelmed in other settings.

Motivation Through Achievable Success: The gratification of receiving a certificate for a completed unit provides consistent motivation. This positive reinforcement can reignite a passion for learning that may have been diminished by previous negative experiences.



Retention & Reintegration: Fostering Engagement and Future Pathways

Our aim is to support young people to flourish in all areas of their lives, and for many, this includes successful school retention and reintegration. AQA Unit Awards play a key role in this process:

Proof of Progress for Schools and Parents: AQA certificates provide concrete, external validation of a young person's learning and development. This evidence can be invaluable for school reviews, EHCPs, and demonstrating meaningful progress to parents and local authorities, even when attendance or engagement in school is challenging.

Rebuilding Learning Identity: For young people who've become disengaged, simply working on something they excel at, with a mentor who shares their interests, can rebuild their identity as a successful learner. This positive experience provides a vital counter-narrative to previous struggles, gently paving the way for re-engagement with education.

Skills for the Future: A portfolio of AQA certificates demonstrates a commitment to learning, digital literacy, and a diverse skill set. These are valuable assets that can significantly enhance a young person's CV or application for further education, vocational training, or future employment, regardless of their mainstream academic profile.

Futures - Short Courses & Awards

Looking Ahead: The Future of Tailored Learning at MindJam

While young people can already choose from a wide range of existing AQA units, we are excited to share that we are planning to develop our own bespoke AQA units in the near future. This will allow us to even more precisely capture and accredit the unique skills and therapeutic outcomes achieved within MindJam's innovative sessions. This commitment to ongoing development ensures we continue to offer the most relevant and impactful support.

Partnering for Success

MindJam is committed to working closely with parents, schools, and local authorities to ensure our AQA-accredited mentoring sessions align with individualised learning plans and broader educational goals. We invite you to speak with us about how our tailored approach and the power of AQA Unit Awards can make a profound difference in a young person's journey.

Contact us today at hello@mindjam.org.uk to discuss how MindJam can support the young people in your care.



Why Arts Award at MindJam? Tailored Creativity, Real Impact

As a Trinity College Arts Award Champion Centre, we seamlessly integrate these nationally recognised qualification into our MindJam sessions. It's a perfect fit for our creative, person-centred approach, offering:

Empowering Creative Choice: Arts Award is all about empowering young people to explore their creative passions. Whether it's digital art, game design, animation, music creation, or even showcasing their love for specific game aesthetics, young people choose their artistic journey. This ownership is incredibly motivating and helps them discover new strengths.

Celebrating Artistic Journeys: Arts Award validates every step of a young person's creative process, from initial ideas to finished pieces and reflections on their work. For those who thrive outside conventional classrooms, these awards provide vital recognition for their unique talents and commitment, significantly boosting self-esteem and artistic confidence.

Developing a Creative Portfolio: Participants build a portfolio of their artistic endeavours, demonstrating their skills and understanding. This tangible output is a fantastic source of pride and a valuable record of their creative development, far beyond simply playing games.

Futures - Short Courses & Awards

Early Intervention: Nurturing Engagement, Preventing Disconnection

For young people grappling with anxiety, school avoidance, or disengagement, creative expression and early intervention are crucial. Our Arts Award-integrated sessions serve as a powerful tool in this regard:

A Safe Space for Self-Expression: MindJam provides a low-pressure, supportive environment where young people can explore their emotions and ideas through art and digital creation. This creative outlet can be incredibly therapeutic, allowing them to communicate and process feelings in a way that feels safe and natural.

Mentors Who Speak Their Language: Our mentors don't just understand digital platforms; they share the passions and experiences of the young people we support. This deep connection allows for unparalleled rapport, creating a secure space where creative learning feels natural and inspiring, especially for those who have felt misunderstood elsewhere.

Motivation Through Creative Achievement: The process of working towards an Arts Award, culminating in a recognised certificate, provides consistent motivation. This positive reinforcement, rooted in their personal creative interests, can reignite a love for learning and discovery that may have been dampened by previous negative educational experiences.



Futures - Short Courses & Awards

Retention & Reintegration: Building Bridges Back to Learning

Our aim is to support young people to flourish in all areas of their lives, including successful school retention and reintegration. Arts Award plays a key role in this process:

Concrete Evidence of Holistic Growth: Arts Award portfolios and certificates provide concrete, external validation of a young person's creativity, communication skills, and personal development. This evidence is invaluable for school reviews, EHCPs, and demonstrating meaningful progress to parents and local authorities, even when school attendance or engagement is challenging.

Rebuilding a Positive Learning Identity: When a young person can delve into a creative project they genuinely care about, with a mentor who "gets" them, it fundamentally rebuilds their identity as a capable and successful learner. This positive experience provides a vital counter-narrative to past struggles, gently paving the way for re-engagement with education and social environments.

Pathways to Creative Futures: Beyond personal growth, Arts Award qualifications (Discover, Explore, Bronze, Silver, Gold) are nationally recognised. They demonstrate essential creative, communication, and leadership skills, significantly enhancing a young person's portfolio for further education, vocational training in creative industries, or future employment.

Partnering for Success

MindJam is committed to working closely with parents, schools, and local authorities to ensure our Arts Award-accredited mentoring sessions align with individualised learning plans and broader educational goals. We invite you to speak with us about how our tailored approach and the power of accredited creative awards can make a profound difference in a young person's journey.

Contact us today at hello@mindjam.org.uk to discuss how MindJam can support the young people in your care.





Why ASDAN at MindJam? Life Skills in Their Element

ASDAN is a leading awarding organisation specialising in engaging and empowering young people, particularly those in greatest need. Its flexible, activity-based approach aligns perfectly with MindJam's methodology.

Practical Skills, Personal Choice: ASDAN programmes, like the Lifeskills Challenge and Short Course, that offer a vast array of challenges related to practical life skills, personal growth, and even employability. Young people can choose activities that directly relate to their lives and interests, often finding surprising connections within their gaming or digital creative pursuits. This autonomy makes learning relevant and deeply engaging.

Accrediting Everyday Achievements: ASDAN celebrates progress in areas often overlooked by mainstream education, from developing communication skills during online teamwork to managing a creative project. These certifications provide vital recognition for the "soft skills" and practical competencies that are crucial for navigating life, building confidence and a sense of accomplishment.

Learning That Makes Sense: ASDAN's portfolio-based approach means learning is hands-on and evidence is collected through activities, rather than high-stakes exams. This inclusive method is ideal for young people who benefit from practical application and who thrive when learning is directly tied to real-world experiences.

Futures - Short Courses & Awards

Early Intervention: Cultivating Confidence, Preventing Isolation

For young people struggling with anxiety, school avoidance, or disengagement, early intervention through meaningful engagement is paramount. Our ASDAN-integrated sessions serve as a powerful tool:

Understanding Their World, Building Their Skills: At MindJam, young people work on challenges that resonate with them, within a world they understand – be it gaming, coding, or creating. Our mentors genuinely "get" their experiences and share their passions, creating an environment where learning feels natural, safe, and positive. This strong connection builds trust and encourages participation.

Empowering Through Achievable Goals: The modular nature of ASDAN programmes allows for setting small, achievable goals, with tangible statements of achievement or certificates upon completion. This consistent positive reinforcement is crucial for young people who may have experienced repeated setbacks in traditional settings, helping to rebuild their self-worth and motivation.

Foundational Skills for Life: ASDAN focuses on core skills like communication, problem-solving, teamwork, and independent living. By developing these within the engaging context of MindJam sessions, young people gain practical capabilities and confidence that are fundamental to managing emotional challenges and re-engaging with the wider world.



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Retention & Reintegration: Fostering Connections and Future Ready Skills

Our aim is to support young people to flourish in all areas of their lives, including successful school retention and reintegration. ASDAN programmes play a key role in this process.

Recognising Strengths Beyond Academics: ASDAN certificates provide concrete, external validation of a young person's practical skills and personal development. This evidence is invaluable for school reviews, EHCPs, and demonstrating meaningful, holistic progress to parents and local authorities, especially when conventional academic engagement is difficult.

A Bridge of Understanding: When a young person works on something they genuinely understand and enjoy, with a mentor who shares their passions and validates their experiences, it helps them reconnect with the idea of learning itself. This positive relationship and successful engagement can provide a vital bridge, gradually fostering readiness and willingness to re-engage with other learning environments like school.

Preparing for What Comes Next: The life and employability skills accredited through ASDAN are highly valued by employers and further education providers. By building a portfolio of these achievements, young people are not only gaining confidence for today, but also tangible assets that enhance their CVs and pathways to a successful future, regardless of their mainstream academic journey.

Partnering for Success

MindJam is committed to working closely with parents, schools, and local authorities to ensure our ASDAN-accredited mentoring sessions align with individualised learning plans and broader educational goals. We invite you to speak with us about how our tailored approach and the power of ASDAN programmes can make a profound difference in a young person's journey.

Contact us today at hello@mindjam.org.uk to discuss how MindJam can support the young people in your care.

Training, Development & Community Outreach

MindJam Training & Development Opportunities

At MindJam, we believe gaming and digital creativity are powerful tools to engage, inspire, and support young people. We work with schools, local authorities, community groups, and independent services to show how gaming culture, digital technology, and mentoring can boost wellbeing, re-engage learners, and act as a positive early intervention for non-attendance.

Our training and development opportunities give staff, students, parents, and communities the confidence, knowledge, and skills to embrace gaming and technology in a safe, supportive, and meaningful way.

Let's Work Together

MindJam has seen first-hand the positive impact of gaming, mentoring, and digital creativity across schools, local authorities, community groups, and services. Whether you are seeking staff development, student workshops, parent and community engagement, or long-term support, we can help you use gaming and technology as a bridge to wellbeing, engagement, and achievement.

Get in touch today at hello@mindjam.org.uk to explore how we can work with your setting or community.



What We Offer

Talks & Presentations

Engaging sessions on the benefits of gaming and technology. Topics include wellbeing, social connection, SEN support, online safety, resilience, and creativity. These talks are ideal for staff CPD, student assemblies, parent sessions, and community groups.

Workshops for Young People

Interactive sessions where young people explore gaming culture, teamwork, and mentoring through fun and structured activities. Our multi-subject game concept design project enables every young person to contribute to a shared creation, building confidence and encouraging academic participation.

Mentoring Skills in Schools

Training for staff on mentoring approaches inspired by gaming communities. These methods build trust, resilience, and positive peer relationships, particularly valuable for young people with SEN needs.

Parent and Community Support

Sessions designed to help parents, carers, and community groups better understand gaming and technology. We focus on online safety, reducing stigma, and empowering families to see gaming as a positive outlet for connection and learning.

Consultation & Support

Tailored guidance on embedding gaming and digital arts into your setting. This can include engagement strategies and early intervention approaches that tackle attendance issues and support sustained participation.

Policies

We make sure that our service users have full transparency over how MindJam operates, and the policies we have in place to ensure that we provide the highest quality provisions. Below you will find downloadable versions of our policies, however if you have any questions or cannot find what you are looking for, then please get in contact.

**Terms of
Service**

**Safe
guarding**

**Complaints
Policy**

**Data
Protection**

**Behaviour
Policy**

**Equality
Policy**

**Safer
Recruitment**

**Online
Safety
Policy**

**Letter of
Assurance**

**Groups
Terms of
Service**

**Group
Sessions
FAQ**

**Inclusivity
Statement**

To discuss adding MindJam as an Approved Provision, or including us within an EHCP or EOTAS package, please contact us at hello@mindjam.org.uk

Resources & Support

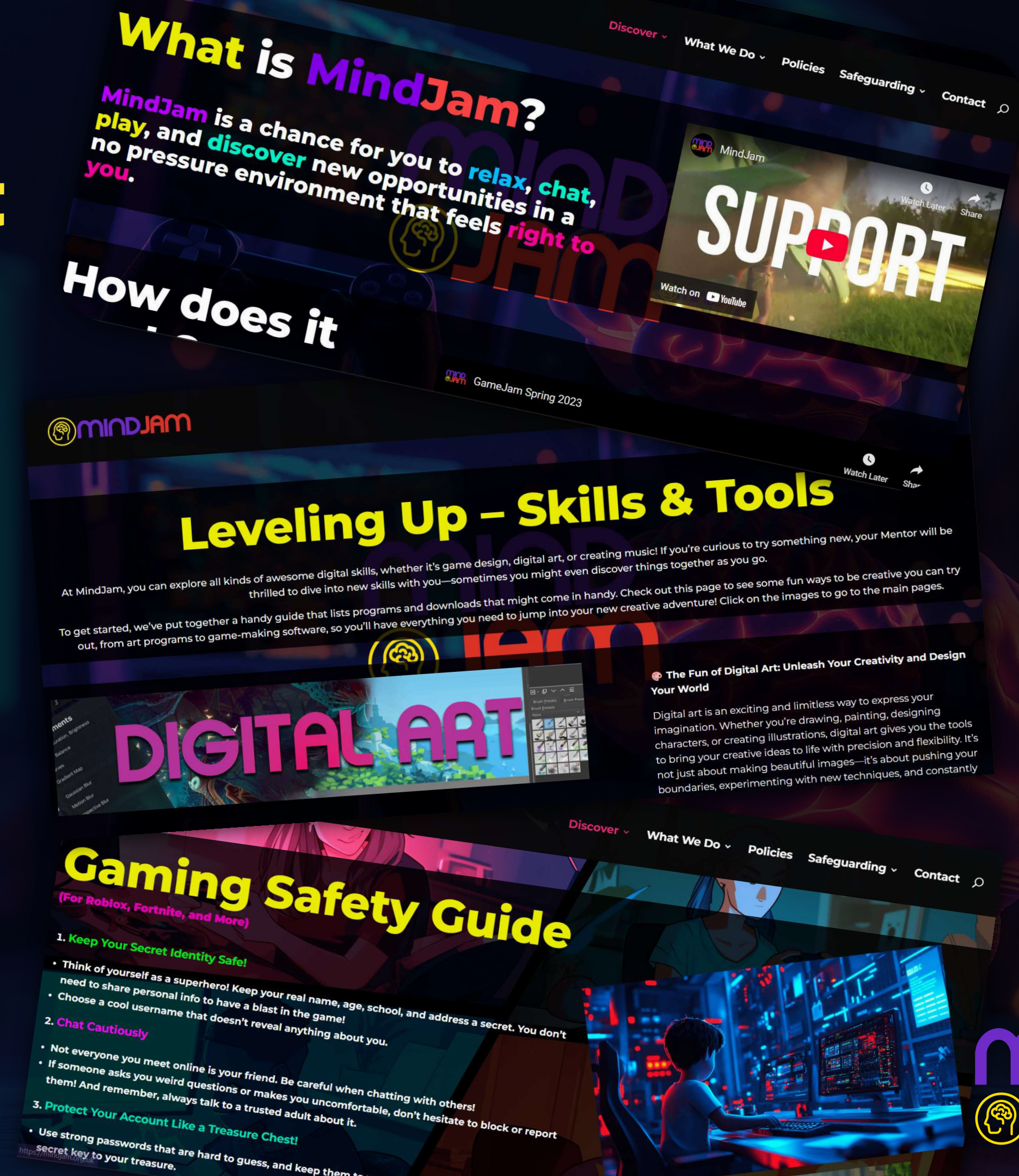
Explore MindJam's Resource Hub - Discover

At MindJam, we believe support should be easy to find and simple to use. That is why our website is filled with resources to help you thrive, whether you are looking for mental health and wellbeing guidance, clear signposting to trusted support services, or practical tools to build your digital skills and confidence with technology.

From managing stress and building resilience to learning new technology skills and navigating the online world, MindJam is here to guide you every step of the way.

Visit our resources today and discover knowledge, support and inspiration, all in one place.

www.mindjam.org.uk/discover





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Email: hello@mindjam.org.uk